

SUB-CATEGORY	CHARACTERISTIC	0%					25%					50%					75%					100%																													
INNOVATIVENESS	<b>Novelty value</b> <ul style="list-style-type: none"> <li>fulfils needs in a new or significantly revised way</li> <li>is timely</li> </ul>	No indication, only spoken about					Some indication					Indication					Clear indication					Widespread indication																													
	<b>Usability</b> <ul style="list-style-type: none"> <li>apply in practice systematically and according to plan within the company/organisation/society</li> <li>is usable</li> </ul>																										No indication, only spoken about					Some indication					Indication					Clear indication					Widespread indication				
	<b>Learning</b> <ul style="list-style-type: none"> <li>based on perception</li> <li>utilises knowledge in a new way</li> <li>born out of or supported by systematic development</li> </ul>																																																		
			0	5	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	90	95	100																												
			0	5	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	90	95	100																												
	<b>Innovativeness, total</b>				0	5	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	90	95	100																										
	<b>Total</b>				0	5	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	90	95	100																										
SUB-CATEGORY	CHARACTERISTIC	0%					25%					50%					75%					100%																													
QUALITY	<b>Customer orientation</b> <ul style="list-style-type: none"> <li>corresponds to customers' current and future needs</li> <li>fulfils customer requirements</li> <li>aims to exceed customer expectations</li> </ul>	No indication, only spoken about					Some indication					Indication					Clear indication					Widespread indication																													
	<b>Effectiveness</b> <ul style="list-style-type: none"> <li>has improved technological or commercial performance with regard to the customer</li> <li>ecological / social responsibility</li> </ul>																										No indication, only spoken about					Some indication					Indication					Clear indication					Widespread indication				
	<b>Quality, total</b>				0	5	10	15	20	25	30	35	40	45	50	55	60	65	70	75	80	85	90	95	100																										